

Privacy Statement

Welcome to Apttus website. Your privacy on the Internet is of utmost importance to us. The success of our business is based on our ability to maintain the trust of our users. Because we collect certain types of information about the purchasers of our products and the users of our website, we feel you should fully understand the conditions of our collection and use of such information. This privacy statement discloses what information we collect, how we use it, and how to correct or change it. By using this website, you consent to our collection and use of your personal information as described in this privacy statement. We reserve the right to change this privacy statement, along with related procedures, at any time.

This privacy statement answers the following questions:

- What information do we collect, what are the purposes for which we collect this information, and how is it used?
- How do we disclose information collected?
- What security measures do we have in place to protect information we collect?
- How do you correct and/or update the information we collect?
- How do you "opt out" from allowing your information to be used by us for certain purposes?
- What are cookies, and how do we use them?
- How to contact us?

If you have any questions regarding this privacy statement, the practices of our website, or your dealings with us, please contact the Webmaster at info@apttus.com, or by calling us at (650) 331-0138.

Information We Collect and How it is Used, and Purposes for Collecting of Information

We collect the following information from you: (1) information you explicitly provide to us by completing a form on our website; and (2) information that is automatically collected by us when you visit our website. We use this information for our own internal purposes, which are more fully explained below. We do not share your information with any other parties, unless it is necessary to do so to comply with state and federal laws. For the purposes of this Privacy Statement, the term "other parties" shall not include any affiliate of Apttus Inc., including, without limitation, its parent, subsidiaries, successor or assigns or any entity merged into or with Apttus Inc. (if any).

Information You Explicitly Provide

Registration Forms. We use registration forms which allow our customers to register certain information about themselves with us. Through this registration form, we collect your contact information (like your telephone number and physical and/or e-mail addresses). The contact information we collect is used for our own internal tracking purposes - identification, product selection

and evaluation. We also use this contact information from time to time to send you materials about our Company, including information about product updates and new product releases. We also retain certain portions of your contact information for our internal records. If you wish, at any time after completing our registration form you may ask us not to send you any further information about our Company. See "How to Opt Out" below.

Information We Automatically Collect

IP Addresses. When you connect to the Internet, your computer has a unique identification code called an "IP address." Depending on the way you access the Internet, you may have a different IP address each time you connect, or your IP address may be the same each time. We log the IP addresses of users who visit our website. We use your IP address for system administration purposes, such as to help diagnose problems with our server. In addition, we may use your IP address to help identify you and to gather broad demographic information about you and the rest of the users who visit our website.

Disclosure of Information

Generally. We may provide aggregate information about customers, sales, website traffic patterns and related website information to our affiliates, including without limitation our parent, subsidiaries, successors and assigns or any entity merged into or with Apttus Inc., (if any).

Legally Compelled Disclosure of Information. We may disclose any and all information when legally compelled to do so, in other words, when we, in good faith, believe that the law requires it or if disclosure is necessary to protect our legal rights.

Our Security Measures

We have security measures in place to protect the loss, misuse and alteration of the information we collect from you. Our website is secured using industry-standard technologies. If you wish, you may contact the Webmaster at info@apttus.com to find out more about the security measures we have implemented.

How To Correct Your Information

You have the ability to correct or change any information which you have previously provided to us by sending an email to info@apttus.com. You may change this information at any time and as often as necessary.

How To Opt Out

You have the opportunity to opt out of receiving further communications from us at the time you complete the registration form on our website. Alternatively, if you initially decide to receive information from us but at a later date wish to remove your information from our database, you can do so by visiting the unsubscribe page: <http://info.apttus.com/UnsubscribePage.html>

What are Cookies?

"Cookies" are a feature of web browser software that allows web servers to recognize the computer used to access a website. They are small pieces of data that are stored by a user's web browser on the user's hard drive. Information gathered through cookies and web server logs may include information such as the date and time of visits, the pages viewed, time spent at the website, and the websites visited just before and just after our website. Cookies can remember what information a user accesses on one web page to simplify subsequent interactions with that website by the same user or to use the information to streamline the user's transactions on related web pages. This makes it easier for a user to move from web page to web page and to complete commercial transactions over the Internet. Cookies should make your online experience easier and more personalized.

How we use information we collect from Cookies?

We use website browser software tools such as cookies and web server logs to gather information about our website users' browsing activities in order to constantly improve our website and better serve our members. This information assists us to design and arrange our web pages in the most user-friendly manner and to continually improve our website to better meet the needs of our users and prospective users. We do not use these technologies to capture your individual e-mail address or any personally identifying information about you although they do permit us to send focused online banner advertisements or other such responses to you.

If you have turned off all cookies, you will still be able to access all of the libraries on our website, but be advised, certain features WILL NOT be available if cookies are turned off.

Privacy Policies of Linked Websites

Our website may contain links to other websites. These other websites may not have privacy policies, and we are not responsible for the privacy practices or the content of such websites. If you have any questions about how these other websites use your information, you should contact them directly.

Employees, Access, Training and Expectations

Our corporate values, ethical standards, policies and practices are committed to the protection of customer information. In general, our business practices limit employee access to confidential information and limit the use and disclosure of such information to authorized persons and processes.

Last Updated

This Privacy Statement was last updated in March 2011.